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By Federal Express

November 13, 2012

*Of Counsel
**Board Certified Real Estate
***Board Certified Business Litigation

Trademark Trial and Appeal Board
Madison East
600 Dulany Street
Alexandria, VA 22314

Re: Serial Number 85434351
Notice of Opposition

Ladies and Gentlemen:

Enclosed for filing please find the following for the above referenced Trademark application:

1. Notice of Opposition of Multi Parts Supply USA, Inc.;
2. Proof of Service of Opposition on trademark applicant; and
3. Check in amount of \$300 for filing fee



11-14-2012

U.S. Patent & TMO/TM Mail Rpt Dt #22

Sincerely yours,

Gary J. Cohn

xc: Barry Cohn

A PARTNERSHIP OF PROFESSIONAL ASSOCIATIONS

712 U.S. HIGHWAY ONE • SUITE 400 • P.O. BOX 13146 • NORTH PALM BEACH, FLORIDA 33408-7146
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of trademark application Serial Number 85424251

For the mark: IGWT THE SAFE ROUTE! MPI BRAKE BY MPI BRAKE CORP USA

Published in the Official Gazette on October 16, 2012

MULTI PARTS SUPPLY USA INC., a Florida corporation, Opposer

V.

MPI BRAKE CORP USA, a Florida corporation, Applicant

11/15/2012 SWILSON1 00000003 85424251

01 FC:6402

300.00 OP

NOTICE OF OPPOSITION

MULTI PARTS SUPPLY USA INC.

270 S. CENTRAL BLVD., STE 202

JUPITER, FL 33458

The above identified Opposer (“**MPS**”) believes that it will be damaged by registration of the mark shown in the above identified application, and hereby opposes the same.

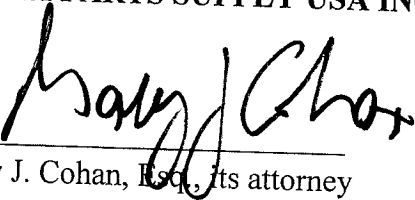
The grounds for opposition are as follows:

1. **MPS** has been in the business of designing, manufacturing and selling automotive parts and components, including specifically substantially all of the devices and parts listed in Applicant’s application for the requested mark for more than 12 years.
2. **MPS** has marketed its parts and components under the names Multi Parts Supply and **MPS** (Registered United State trademark serial number 77685228) since at least July 28, 2005.

3. Applicant's principal office is located at 1330 NW 84th Ave., Doral, FL 33126, which is the same location as the principal office of Multi Parts International Corp., a Florida corporation ("**MPI**"). The companies have identical officers. Upon information and belief, Applicant is a subsidiary of **MPI**.
4. In view of the close relationship between Applicant and **MPI**, there is a substantial likelihood that Applicant will engage in sourcing its products and marketing such products through or with the actions of **MPI**.
5. Using the name **MPI** in conjunction with the sourcing, marketing or sales of products similar or identical to products marketed and sold by **MPS** will result in a substantial likelihood of confusion between the products of **MPS** and those of Applicant, thereby causing significant damage to the well-established market value and good will of **MPS**'s trademarks.

Wherefore **MPS** hereby requests that registration of the mark shown in the above-referenced application be denied.

MULTI PARTS SUPPLY USA INC.

By: 
Gary J. Cohan, Esq., its attorney

Date: November 13, 2012

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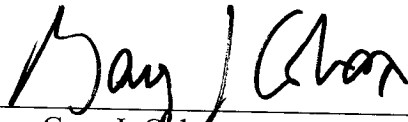
(561) 844-3600

gjc@fcohenlaw.com

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true and correct copy of the foregoing Opposition has been served by U.S. Mail to Applicant, MPI Brake Corp. USA, this _____ day of November, 2012.

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By: 

Gary J. Cohen